



NEWS RELEASE

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For Immediate Release:

OKC Fairgrounds Events Bring \$15 Million in Economic Impact in April

Oklahoma City, OK – The Better Barrel Races World Finals took place at the OKC Fairgrounds April 23 through 27. The equine competition took place in the Jim Norick Arena and across Barn Row. Ten percent of attendees were local while 90 percent traveled from out-of-town. Attendance at the event exceeded 57,000, generating more than \$11.8 million in direct spending for the Oklahoma City economy.

The 2025 Oklahoma City Farm Show took place at the OKC Fairgrounds April 3 through 5. The shopping and trade show took place in the Bennett Event Center. Forty percent of attendees traveled from out-of-town for the event, while 60 percent were locals. Attendance for the event exceeded 12,000, generating more than \$1.67 million in direct spending for the Oklahoma City economy.

The OKC Fairgrounds hosted a total of 16 events during the month of April. In addition to the above mentioned, other events included the Just Between Friends Kids Consignment Sale, Junior Botball Challenge, Phi Psi x Toby Keith Foundation Motors for Miracles, Mane Attraction, ADCC OKC Open, Buchanan's Vintage Flea Market, Claude Hall's Original OKC Gun Show, DeafNation Expo, Festival of Trains – Model Train Show, OKC Household Hazardous Waste Collection, Native Movement facilitated by Bailee Bruce, Pool & Spa Show, Mustang High School Prom, and Frontline 20th Anniversary Worship Celebration. In all, there were 89,395 visitors present during April events held at the OKC Fairgrounds, generating more than \$15.59 million in direct spending for the Oklahoma City economy.

For more information regarding April events, or any upcoming months, please contact the OKC Fairgrounds Office at 405-948-6700. To stay up-to-date on all the OKC Fairgrounds has to offer, visit www.okcfairgrounds.com, like us on [Facebook](#), and follow us on [X](#) and [Instagram](#).

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