



## NEWS RELEASE

OKLAHOMA STATE FAIR, INC.  
MEDIA RELATIONS DEPARTMENT  
405-948-6700  
[pressreleases@okstatefair.com](mailto:pressreleases@okstatefair.com)  
[www.okcfairgrounds.com](http://www.okcfairgrounds.com)



April 10, 2025  
For Immediate Release:

### OKC Fairgrounds Hosts Quarter of a Million Visitors in March

**Oklahoma City, OK** – The OK State High School Basketball Championships took place at the OKC Fairgrounds March 4 through 15. The basketball tournament, which featured all classes from 6A through B for the first time in a number of years, took place in the Jim Norick Arena. Ten percent of attendees were local while 90 percent traveled from out-of-town. Attendance at the event exceeded 89,000, generating more than \$18.29 million in direct spending for the Oklahoma City economy.

The Oklahoma Youth Expo took place at the OKC Fairgrounds March 12 through 21. The youth livestock show and sale took place in Jim Norick Arena and across Barn Row. Ninety percent of attendees traveled from out-of-town for the event, while 10 percent were locals. Attendance for the event exceeded 51,000, generating more than \$10.53 million in direct spending for the Oklahoma City economy.

The OKC Fairgrounds hosted a total of 21 events during the month of March. In addition to the above mentioned, other events included the Backwoods Hunting & Fishing Expo, OK State High School Wrestling Championships, Gypsy Soul Holistic Fair 2025, IEA Zone 7 Championships, Oklahoma Gun Shows, OU Equestrian IHSA Meet, JA Inspire, AMP Dance Competition, Buchanan's Vintage Flea Market, Claude Hall's Original OKC Gun Show, G. A. S. Shows Card Expo, On The Street OKC, Jurassic Quest, 2025 OKC Home + Outdoor Living Show, Native Movement facilitated by Bailee Bruce, Show Me Reptiles & Exotic Show, Oil Capital Classic, Shrine Circus, and United Eid OKC. In all, there were 257,652 visitors present during March events held at the OKC Fairgrounds, generating more than \$46.12 million in direct spending for the Oklahoma City economy.

For more information regarding March events, or any upcoming months, please contact the OKC Fairgrounds Office at 405-948-6700. To stay up-to-date on all the OKC Fairgrounds has to offer, visit [www.okcfairgrounds.com](http://www.okcfairgrounds.com), like us on [Facebook](#), and follow us on [X](#) and [Instagram](#).

###

Contact: Holly Kinyon at 405-948-6829 or [hkinyon@okstatefair.com](mailto:hkinyon@okstatefair.com)  
Scott Munz at 405-948-6700 or [smunz@okstatefair.com](mailto:smunz@okstatefair.com)