



NEWS RELEASE

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For Immediate Release:

January Events Usher in 2025 at the OKC Fairgrounds

Oklahoma City, OK – The Cattlemen’s Congress took place at the OKC Fairgrounds January 4 through 16. The cattle show and sale took place in the Jim Norick Arena and across Barn Row. Ninety-five percent of attendees traveled from out-of-town for the event, while five percent were locals. Attendance for the event exceeded 109,000, generating more than \$23.2 million in direct spending for the Oklahoma City economy.

The Redland Rendezvous took place at the OKC Fairgrounds on January 4 and 5. The volleyball tournament took place in the Bennett Event Center, The Pavilion, and Centennial Building. Ten percent of attendees were local while 90 percent traveled from out-of-town. Attendance at the event exceeded 16,000, generating more than \$3.42 million in direct spending for the Oklahoma City economy.

The OKC Fairgrounds hosted a total of 16 events during the month of January. In addition to the above mentioned, other events included the 49th Jr. Open Wrestling Championship, OKC RV & Boat Show, 19th Annual Embryos on Snow, 28th Annual Oklahoma High Performance Racing Auction, Trade Show & Swap Meet, OK Home + Garden Show, NPA Grand National Show, OKC Gem, Jewelry & Bead Show, NLBRA Board Meeting, Claude Hall’s Original OKC Gun Show, RV Showdown, 42nd Triangle Winter Sale, 2 Hip Chicks Roadshow, Oklahoma City ProRodeo, and the Certified Lions FC Press Conference. In all, there were 187,401 visitors present during January events held at the OKC Fairgrounds, generating more than \$33.88 million in direct spending for the Oklahoma City economy.

For more information regarding January events, or any upcoming months, please contact the OKC Fairgrounds Office at 405-948-6700. To stay up-to-date on all the OKC Fairgrounds has to offer, visit www.okcfairgrounds.com, like us on [Facebook](#), and follow us on [X](#) and [Instagram](#).

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