



NEWS RELEASE

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For Immediate Release:

OKC Fairgrounds Wraps Up Successful 2024 with Busy December

Oklahoma City, OK – The 2024 National Reining Horse Association Futurity Show took place at the OKC Fairgrounds November 25 through December 7. The equine competition took place in the Jim Norick Arena and across Barn Row. Ninety percent of attendees traveled from out-of-town for the event, while ten percent were locals. Attendance for the event exceeded 103,000, generating more than \$21.3 million in direct spending for the Oklahoma City economy.

The OKC Futurity took place at the OKC Fairgrounds December 11 through 15. The barrel racing event took place in the Jim Norick Arena and throughout Barn Row. Ten percent of attendees were local while 90 percent traveled from out-of-town. Attendance for the event exceeded 23,000, generating more than \$4.88 million in direct spending for the Oklahoma City economy.

The OKC Fairgrounds hosted a total of 18 events during the month of December. In addition to the above mentioned, other events included Dinosaur Adventure, Oklahoma Gun Shows, Magic & Merriment Family Holiday Experience, Oklahoma Beauty and Hair Expo, Reining Horse Foundation – Sliders Night Out, Cheyenne and Arapaho Tribes' Christmas Dinner, Junior Botball Challenge, OKC Holiday Fair, The Rise of an Empire VII USA vs CANADA, Buchanan's Vintage Flea Market, Claude Hall's Original OKC Gun Show, Elite Auto Affairs, Voyage LTC Holiday Event, Show Me Reptiles & Exotic Show, Thunder Holiday Assist Blood Drive, and Oklahoma Gun Shows. In all, there were 142,883 visitors present during December events held at the OKC Fairgrounds, generating more than \$27.66 million in direct spending for the Oklahoma City economy.

For more information regarding December events, or any upcoming months, please contact the OKC Fairgrounds Office at 405-948-6700. To stay up-to-date on all the OKC Fairgrounds has to offer, visit www.okcfairgrounds.com, like us on [Facebook](#), and follow us on [X](#) and [Instagram](#).

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