

NEWS RELEASE

OKLAHOMA STATE FAIR, INC. MEDIA RELATIONS DEPARTMENT 405-948-6700 pressreleases@okstatefair.com www.okcfairgrounds.com



January 31, 2025 For Immediate Release:

OKC Fairgrounds and Certified Lions FC Announce Bold Step for Soccer

WHAT: Partnership Announcement

WHEN: 11 a.m.

WHERE: OG&E Coliseum (OKC Fairgrounds: 301 Gordon Cooper Blvd, Oklahoma City, OK)

Oklahoma City, OK – The roar of the crowd, the thrill of the game, and a bold new chapter for Oklahoma City soccer! Certified Lions FC is proud to announce that the **OG&E Coliseum** will be the official home for the team's 2025-2026 season. This groundbreaking partnership will bring professional indoor soccer to the heart of Oklahoma City, creating a dynamic hub for sports and entertainment in the region.

On **Friday**, **January 31**, **2025**, Certified Lions FC and the OKC Fairgrounds jointly shared the announcement and provided a first look at the exciting transformation underway to make the venue the team's home.

The collaboration between Certified Lions FC and the newly built MAPS 4 OG&E Coliseum promises to bring a new level of energy and excitement to the region. Fans will experience thrilling indoor soccer action in a brand-new facility designed to elevate the fan experience and create an unforgettable atmosphere for every game.

Kirk Slaughter, President & CEO of Oklahoma State Fair, Inc., expressed his enthusiasm about the new partnership: "This is a game-changer for both our venue and for Oklahoma City as a whole. Bringing a professional indoor soccer team like Certified Lions FC to the OG&E Coliseum is not only a major win for the team, but for the entire community. We're excited to be a part of this groundbreaking moment and to transform the OG&E Coliseum into a world-class sports venue. This partnership is a perfect match, and we can't wait to show our fans what we have in store."

Wilson Navas, Owner of Certified Lions FC, also shared his excitement about the partnership: "The Certified Lions are thrilled to call the OG&E Coliseum our home starting in the 2025-2026 season. This is a bold step forward for the club and a major milestone in our journey to bring world-class indoor soccer to Oklahoma City. The OG&E Coliseum has the potential to host high-energy sporting events, and this makes it the perfect match for the vision we have for our team. We can't wait to see OKC soccer fans fill the stands and be a part of this historic new chapter."

What to Expect:

- Enhanced Fan Experience State-of-the-art amenities in the OG&E Coliseum will create an electric atmosphere, perfect for the fast-paced action of indoor soccer.
- **Exclusive Access** Fans will enjoy access to premium seating, VIP areas, and unique fan experiences tailored to the Certified Lions' loyal following.

- **Unmatched Energy-The** move to the OG&E Coliseum sets the stage for thrilling matches and a new level of energy that will energize Oklahoma City's sports scene.
- Exciting Advertising & Sponsorship Opportunities -As Certified Lions FC expands into its new home, we will be offering a variety of customized advertising opportunities for future sponsors. From digital campaigns and event sponsorships to branded content and jersey placements, we are committed to creating tailored solutions that will increase visibility and foster engagement. Contact media@certifiedlionsfc.com for sponsorship opportunities.

About Certified Lions FC:

Certified Lions FC are a professional indoor team that elevates the game and sets the standard for elite indoor soccer in Oklahoma City. Our pro indoor squad features a roster of top-tier talent, showcasing the club's unwavering commitment to excellence. With thrilling matches that captivate fans and a mission to foster community involvement, our professional indoor team embodies the essence of Certified Lions FC's ambition and dedication to the sport. WATCH THE LIONS PLAY:

Certified Lions FC will host their first international opponent, Chihuahua Savage 2, on Sunday, February 2 at 2:00 pm at Let's Play, 100 N. McCormick Ave., Oklahoma City. Contact media@certifiedlionsfc.com for a media pass. Let's Hunt!

For more information regarding OKC Fairgrounds events, please contact the OKC Fairgrounds Office at 405-948-6700. To stay up-to-date on all the OKC Fairgrounds has to offer, visit <u>www.okcfairgrounds.com</u>, like us on <u>Facebook</u>, and follow us on <u>X</u> and <u>Instagram</u>.

###

Contact: Scott Munz at 405-948-6700 or <u>smunz@okstatefair.com</u> Bilingual Media contact Certified Lions FC: Margarita Vega, media@certifiedlionsfc.com