



## NEWS RELEASE

OKLAHOMA STATE FAIR, INC.  
MEDIA RELATIONS DEPARTMENT  
405-948-6700  
[pressreleases@okstatefair.com](mailto:pressreleases@okstatefair.com)  
[www.okcfairgrounds.com](http://www.okcfairgrounds.com)



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For Immediate Release:

### OKC Fairgrounds Events Bring \$36 Million to OKC in November

**Oklahoma City, OK** – The 2024 AQHA and Select World Championship Shows took place at the OKC Fairgrounds November 1 through 16. The equine competition took place in the Jim Norick Arena and Barn Row. Ninety-five percent of attendees traveled from out-of-town for the event, while five percent were locals. Attendance for the event exceeded 156,000, generating more than \$33.27 million in direct spending for the Oklahoma City economy.

The OKC Renaissance Festival took place at the OKC Fairgrounds on November 9 and 10. The multifaceted event took place outdoors on the northeast portion of the property. Twenty percent of attendees traveled from out-of-town for the event, while 80 percent were locals. Attendance for the event exceeded 10,000 generating more than \$1.14 million in direct spending for the Oklahoma City economy.

The OKC Fairgrounds hosted a total of 12 events during the month of November. In addition to the above mentioned, other events included the OKC Train Show, Claude Hall's Original Gun Show, Oklahoma Turnpike Authority Tow/Wing Plow Training, Oklahoma Bridal & Wedding Expo Buchanan's Vintage Flea Market, Girls Day Out, Rockstar Championships: "Rock the Harvest," Santa Market Craft Show for Alzheimer's, Pool & Spa Show, and Oklahoma Gaming Frenzy. In all, there were 185,187 visitors present during November events held at the OKC Fairgrounds, generating more than \$36.07 million in direct spending for the Oklahoma City economy.

For more information regarding November events, or any upcoming months, please contact the OKC Fairgrounds Office at 405-948-6700. To stay up-to-date on all the OKC Fairgrounds has to offer, visit [www.okcfairgrounds.com](http://www.okcfairgrounds.com), like us on [Facebook](#), and follow us on [X](#) and [Instagram](#).

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Contact: Holly Kinyon at 405-948-6829 or [hkinyon@okstatefair.com](mailto:hkinyon@okstatefair.com)  
Scott Munz at 405-948-6700 or [smunz@okstatefair.com](mailto:smunz@okstatefair.com)