



NEWS RELEASE

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For Immediate Release:

OKC Fairgrounds Wraps Up Summer with Successful August

Oklahoma City, OK – The American Quarter Horse Youth World Championship took place at the OKC Fairgrounds August 2 through 11. The equine competition took place in the Jim Norick Arena and Barn Row. Ninety percent of attendees traveled from out-of-town for the event, while ten percent were locals. Attendance for the event exceeded 46,000, generating more than \$10.37 million in direct spending for the Oklahoma City economy.

The Summer Shootout took place at the OKC Fairgrounds August 16 through 18. The barrel racing competition took place in the Jim Norick Arena and Super Barn. Eighty-five percent of attendees traveled from out-of-town for the event, while 15 percent were locals. Attendance for the event exceeded 8,500, generating more than \$1.82 million in direct spending for the Oklahoma City economy.

The OKC Fairgrounds hosted a total of 13 events during the month of August. In addition to the above mentioned, other events included the Oklahoma City Renovation & Landscaping Show, Greater OKC Hispanic Chamber of Commerce, Gypsy Soul Holistic Fair 2024, Buchanan's Vintage Flea Market, Claude Hall's Original OKC Gun Show, Totally Rad Vintage Fest, Just Between Friends Kids Consignment Sale, Pool & Spa Show, Pagan Pride Day OKC, Christian Congregation of Jehovah's Witnesses Regional Convention, and Soccer Shots OKC Fall Kick-Off. In all, there were 86,256 visitors present during August events held at the OKC Fairgrounds, generating more than \$15.89 million in direct spending for the Oklahoma City economy.

For more information regarding August events, or any upcoming months, please contact the OKC Fairgrounds Office at 405-948-6700. To stay up-to-date on all the OKC Fairgrounds has to offer, visit www.okcfairgrounds.com, like us on [Facebook](#), and follow us on [X](#) and [Instagram](#).

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