



## NEWS RELEASE

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For Immediate Release:

### OKC Fairgrounds Equine Events Make Significant Impact in July

**Oklahoma City, OK** – The Arabian & Half Arabian Youth and Mid Summer National Championship took place at the OKC Fairgrounds July 18 through 27. The equine competition took place in the Jim Norick Arena. Ninety percent of attendees traveled from out-of-town for the event, while ten percent were locals. Attendance for the event exceeded 53,000, generating more than \$11.91 million in direct spending for the Oklahoma City economy.

The National & Youth World Appaloosa Horse Show took place at the OKC Fairgrounds June 26 through July 3. The equine competition took place in the Jim Norick Arena. Ninety percent of attendees traveled from out-of-town for the event, while ten percent were locals. Attendance for the event exceeded 19,000, generating more than \$4.38 million in direct spending for the Oklahoma City economy.

The OKC Fairgrounds hosted a total of 7 events during the month of July. In addition to the above mentioned, other events included the Oklahoma Summer Bead & Jewelry Show, Buchanan's Vintage Flea Market, Claude Hall's Original OKC Gun Show, New World Comic Con, and Rival Boxing Tournament. In all, there were 80,254 visitors present during July events held at the OKC Fairgrounds, generating more than \$16.91 million in direct spending for the Oklahoma City economy.

For more information regarding July events, or any upcoming months, please contact the OKC Fairgrounds Office at 405-948-6700. To stay up-to-date on all the OKC Fairgrounds has to offer, visit [www.okcfairgrounds.com](http://www.okcfairgrounds.com), like us on [Facebook](#), and follow us on [X](#) and [Instagram](#).

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