



## NEWS RELEASE

OKLAHOMA STATE FAIR, INC.  
MEDIA RELATIONS DEPARTMENT  
405-948-6700  
[pressreleases@okstatefair.com](mailto:pressreleases@okstatefair.com)  
[www.okcfairgrounds.com](http://www.okcfairgrounds.com)



July 8, 2022

For Immediate Release:

### **OKC Fairgrounds July Equine Events Make Major Economic Impact**

**Oklahoma City, OK** – The OQHA Redbud Spectacular Horse Show took place at the OKC Fairgrounds May 31 through June 12. The horse show took place in the Jim Norick Arena and across Barn Row. Ninety percent of attendees traveled from out-of-town, while 10 percent were locals. Attendance for the event exceeded 42,000, generating more than \$9.43 million in direct spending into the Oklahoma City economy.

The 2022 National Reining Horse Association Derby took place at the OKC Fairgrounds June 15 through 26. Competitors and attendees took to the Jim Norick Arena and Barn Row for the competition. Ninety percent of attendees traveled from out-of-town, while 10 percent were locals. Attendance for the events exceeded 39,000, generating more than \$8.72 million in direct spending into the Oklahoma City economy.

The OKC Fairgrounds hosted a total of 9 events during the month of June. In addition to the above mentioned, other events included: King Street Productions, Claude Hall's Original OKC Gun Show, Braum's An Affair of the Heart, AAA Route 66 Road Fest, Oklahoma Quilt, Craft & Sewing Festival, Buchanan's Vintage Flea Market, and Oklahoma Gun Shows. In all, there were 105,409 visitors present during June events held at the OKC Fairgrounds, generating more than \$20.82 million in direct spending into the Oklahoma City economy.

For more information regarding June events, or any upcoming months, please contact the OKC Fairgrounds Office at 405-948-6700. To stay up-to-date on all the OKC Fairgrounds has to offer, visit [www.okcfairgrounds.com](http://www.okcfairgrounds.com), like us on [Facebook](#) and follow us on [Twitter](#) and [Instagram](#).

-30-

Contact: Holly Kinyon at 405-948-6829 or [hkinyon@okstatefair.com](mailto:hkinyon@okstatefair.com)  
Scott Munz at 405-948-6700 or [smunz@okstatefair.com](mailto:smunz@okstatefair.com)