



NEWS RELEASE

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For Immediate Release:

Equine, Canine, and More Flock to OKC Fairgrounds July Events

Oklahoma City, OK – The Arabian Horse Association Youth Nationals took place at the OKC Fairgrounds July 13 through 23. The equine event took place in the Jim Norick Arena and across Barn Row. Ninety percent of attendees traveled from out-of-town, while 10 percent were locals. Attendance for the event exceeded 64,000, generating more than \$14.23 million in direct spending into the Oklahoma City economy.

The Summer Canine Olympics took place at the OKC Fairgrounds June 29 through July 3. Participants and spectators occupied the Bennett Event Center, Modern Living Building, and the Hobbies, Arts, & Crafts Building for the dog competition. Ninety-five percent of attendees traveled from out-of-town, while five percent were locals. Attendance for the events exceeded 25,000, generating more than \$5.88 million in direct spending into the Oklahoma City economy.

The OKC Fairgrounds hosted a total of 7 events during the month of July. In addition to the above mentioned, other events included: the Southwest Street Rod Nationals, Oklahoma Summer, Bead & Jewelry Show, Buchanan's Vintage Flea Market, Claude Hall's Original OKC Gun Show, and New World Comic Con. In all, there were 102,836 visitors present during July events held at the OKC Fairgrounds, generating more than \$21.75 million in direct spending into the Oklahoma City economy.

For more information regarding July events, or any upcoming months, please contact the OKC Fairgrounds Office at 405-948-6700. To stay up-to-date on all the OKC Fairgrounds has to offer, visit www.okcfairgrounds.com, like us on [Facebook](#) and follow us on [Twitter](#) and [Instagram](#).

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