



NEWS RELEASE

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February 7, 2022
For Immediate Release:

OKC Fairgrounds Events Generate Over \$80 Million in January

Oklahoma City, OK – While adhering to pandemic protocols, the Cattlemen’s Congress took place at the OKC Fairgrounds January 2 through 15. The event attracted over 9,200 head of cattle and more than 2,900 exhibitors from 40 states and multiple countries. The Cattlemen’s Congress grew its international presence in 2022, hosting buyers and interested cattlemen from as far as Dubai, Argentina, Mexico, Nicaragua, Canada, and online buyers from many other countries. Ninety percent of attendees traveled from out-of-town, while 10 percent were locals. Attendance for the event exceeded 326,000, generating more than \$72.07 million in direct spending into the Oklahoma City economy.

The 39th Triangle Winter Sale took place at the OKC Fairgrounds January 28 and 29. This equine sale took place in the Performance Arena and Super Barn. Ninety percent of attendees traveled from out-of-town, while 10 percent were locals. Attendance for the event exceeded 10,000, generating more than \$2.27 million in direct spending into the Oklahoma City economy.

The OKC Fairgrounds hosted a total of 13 events, with no COVID-19 cancellations, during the month of January. In addition to the above mentioned, other events included: the Jr. Open Wrestling Championship, Redland Rendezvous, 25th Annual Oklahoma High Performance Racing Auction, Trade Show & Swap Meet, Claude Hall’s Original OKC Gun Show, OKC Boat & RV Show, Police Bomb Squad Tryouts, Home + Garden Show, Oklahoma Gun Shows, City of OKC Ward Redistricting - Public Meeting, 2 Hip Chicks Roadshow, and R. K. Gun Show. In all, while maintaining COVID-19 protocols, there were 387,487 visitors present during January events held at the OKC Fairgrounds, generating more than \$81.06 million in direct spending into the Oklahoma City economy.

For more information regarding January events, or any upcoming months, please contact the OKC Fairgrounds Office at 405-948-6700. To stay up-to-date on all the OKC Fairgrounds has to offer, visit www.okcfairgrounds.com, like us on [Facebook](#) and follow us on [Twitter](#) and [Instagram](#).

-30-

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