



NEWS RELEASE

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For Immediate Release:

Better Barrel Races World Finals Leads April Events at OKC Fairgrounds

Oklahoma City, OK – The Better Barrel Races World Finals took place at the OKC Fairgrounds April 20 through 24. The equine event took place in the Jim Norick Arena and Barn Row. Ninety percent of attendees traveled from out-of-town, while 10 percent were locals. Attendance for the event exceeded 68,000, generating more than \$15.03 million in direct spending into the Oklahoma City economy.

The Oklahoma City Farm Show took place at the OKC Fairgrounds April 7 through 9. Attendees and vendors filled the Bennett Event Center for the show. Sixty percent of attendees traveled from out-of-town, while 40 percent were locals. Attendance for the event exceeded 12,000, generating more than \$2.09 million in direct spending into the Oklahoma City economy.

The OKC Fairgrounds hosted a total of 14 events during the month of April. In addition to the above mentioned, other events included: the Just Between Friends Kids Consignment Sale, Cinch RSNC 2022 South Central Regional Finals, Junior Botball Challenge, MCDA Cheer and Dance Championships, OKC Household Hazardous Waste Collection, Claude Hall's Original OKC Gun Show, OKC Bird Bazaar, Ben E. Keith Food and Equipment Exposition, Buchanan's Vintage Flea Market, Mustang High School 2022 Prom, Wonder's and Wisdom, and Hunzicker Brothers 101st Anniversary Trade Show. In all, there were 106,456 visitors present during April events held at the OKC Fairgrounds, generating more than \$19.91 million in direct spending into the Oklahoma City economy.

For more information regarding April events, or any upcoming months, please contact the OKC Fairgrounds Office at 405-948-6700. To stay up-to-date on all the OKC Fairgrounds has to offer, visit www.okcfairgrounds.com, like us on [Facebook](#) and follow us on [Twitter](#) and [Instagram](#).

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