



NEWS RELEASE

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For Immediate Release:

OKC Fairgrounds Visitors Generate \$47 Million for OKC in November

Oklahoma City, OK – The 2023 World Championship Quarter Horse Show took place at the OKC Fairgrounds October 30 through November 15. The equine competition took place in the Jim Norick Arena and across Barn Row. Eighty-five percent of attendees traveled from out-of-town, while 15 percent were locals. Attendance for the event exceeded 213,000, generating more than \$45.34 million in direct spending for the Oklahoma City economy.

The OKC Renaissance Festival took place at the OKC Fairgrounds on November 4 and 5. Attendees enjoyed the outdoor event that took place on the northeast corner of the property. Fifteen percent of attendees came from out-of-town, while 85 percent were locals. Attendance for the event exceeded 11,000, generating more than \$1.13 million in direct spending for the Oklahoma City economy.

The OKC Fairgrounds hosted a total of 11 events during the month of November. In addition to the above mentioned, other events included the OKC Train Show, Claude Hall's Original OKC Gun Show, OKC Bird Bazaar, Sooner State Bully Showdown, Pool & Spa Show, Buchanan's Vintage Flea Market, Oklahoma Bridal & Wedding Expo, Oklahoma Gun Shows, and National Reining Horse Foundation – Slider's Night Out. In all, there were 235,508 visitors present during November events held at the OKC Fairgrounds, generating more than \$47.50 million in direct spending for the Oklahoma City economy.

For more information regarding November events, or any upcoming months, please contact the OKC Fairgrounds Office at 405-948-6700. To stay up-to-date on all the OKC Fairgrounds has to offer, visit www.okcfairgrounds.com, like us on [Facebook](#) and follow us on [Twitter](#) and [Instagram](#).

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