



NEWS RELEASE

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June 9, 2023
For Immediate Release:

OKC Fairgrounds Kicks off Summer with Huge May Economic Impact

Oklahoma City, OK – The Royal Crown Futurity took place at the OKC Fairgrounds May 19 through 28. The roping and barrel racing competition took place in the Performance Arena. Eighty-five percent of attendees traveled from out-of-town, while 15 percent were locals. Attendance for the event exceeded 50,000, generating more than \$10.68 million in direct spending into the Oklahoma City economy.

The OKRVA Regional Championships took place at the OKC Fairgrounds May 6 and 7. The volleyball tournament took place in the Bennett Event Center, Pavilion, and the Centennial Building. Sixty percent of attendees traveled from out-of-town, while 40 percent were locals. Attendance for the event exceeded 18,000, generating more than \$3.23 million in direct spending into the Oklahoma City economy.

The OKC Fairgrounds hosted a total of 19 events during the month of May. In addition to the above mentioned, other events included the Triangle Spring Sale, 23rd Annual Cowboys of Color Rodeo, Claude Hall's Original OKC Gun Show, Central 4D Barrel Race, OSU-OKC Commencement, World Warm Up Circuit, Oklahoma City Public Schools Graduations, Piedmont High School Graduation, Best of Show Magazine CUSTOM CAR SUPER SHOW, Buchanan's Vintage Flea Market, Oklahoma Gun Shows, Santa Fe South High School Graduation, CTAA Bus Rodeo, Mid-Del High School Graduations, Deer Creek High School Graduation, Christian Congregation of Jehovah's Witnesses Regional Convention, and Dog Daze. In all, there were 148,835 visitors present during May events held at the OKC Fairgrounds, generating more than \$23 million in direct spending into the Oklahoma City economy.

For more information regarding May events, or any upcoming months, please contact the OKC Fairgrounds Office at 405-948-6700. To stay up-to-date on all the OKC Fairgrounds has to offer, visit www.okcfairgrounds.com, like us on [Facebook](#) and follow us on [Twitter](#) and [Instagram](#).

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