



NEWS RELEASE

OKLAHOMA STATE FAIR, INC.
MEDIA RELATIONS DEPARTMENT
405-948-6700
pressreleases@okstatefair.com
www.okcfairgrounds.com



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For Immediate Release:

OKC Fairgrounds Kicks Off 2023 With Huge January Economic Impact

Oklahoma City, OK – The Cattlemen’s Congress took place at the OKC Fairgrounds December 31 through January 13. The cattle show and sale took place in the Jim Norick Arena and across Barn Row. Ninety percent of attendees traveled from out-of-town, while 10 percent were locals. Attendance for the event exceeded 104,000, generating more than \$24.15 million in direct spending into the Oklahoma City economy.

The Redland Rendezvous took place at the OKC Fairgrounds January 7 and 8. The volleyball tournament took place in the Bennett Event Center and The Pavilion. Ninety percent of attendees traveled from out-of-town, while 10 percent were locals. Attendance for the event exceeded 18,000, generating more than \$4.09 million in direct spending into the Oklahoma City economy.

The OKC Fairgrounds hosted a total of 18 events during the month of January. In addition to the above mentioned, other events included the 17th Annual Embryos on Snow, Oklahoma Gun Shows, 26th Annual High Performance Racing Auction, Trade Show & Swap Meet, OKC RV and Boat Show, OKC Gem Jewelry & Bead Show, Buchanan’s Vintage Flea Market, Claude Hall’s Original OKC Gun Show, 2023 OKC Home + Garden Show, OAETA Board Meeting, OAEA Portfolio Day, Oklahoma Gun Shows, VII Annual Oklahoma Invitational Classic 2023, 4-Star Trailers Dealer Meeting, RV Showdown, 40th Triangle Winter Sale, and OKWA Novice State Championships. In all, there were 189,563 visitors present during January events held at the OKC Fairgrounds, generating more than \$36.71 million in direct spending into the Oklahoma City economy.

For more information regarding January events, or any upcoming months, please contact the OKC Fairgrounds Office at 405-948-6700. To stay up-to-date on all the OKC Fairgrounds has to offer, visit www.okcfairgrounds.com, like us on [Facebook](#) and follow us on [Twitter](#) and [Instagram](#).

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Contact: Holly Kinyon at 405-948-6829 or hkinyon@okstatefair.com
Scott Munz at 405-948-6700 or smunz@okstatefair.com