

NEWS RELEASE

OKLAHOMA STATE FAIR, INC. MEDIA RELATIONS DEPARTMENT 405-948-6700

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OKC Fairgrounds Host Wide Variety of Events in February

Oklahoma City, OK – The OK State High School Wrestling Championships took place at the OKC Fairgrounds February 24 and 25. The sporting event took place in the Jim Norick Arena. Seventy percent of attendees traveled from out-of-town, while 30 percent were locals. Attendance for the event exceeded 16,000, generating more than \$3.02 million in direct spending into the Oklahoma City economy.

The Prairie Classic Quarter Horse Show took place at the OKC Fairgrounds February 8 through 12. The equine competition took place in the Performance Arena and across Barn Row. Eighty-five percent of attendees traveled from out-of-town, while 15 percent were locals. Attendance for the event exceeded 13,000, generating more than \$2.91 million in direct spending into the Oklahoma City economy.

The OKC Fairgrounds hosted a total of 15 events during the month of February. In addition to the above mentioned, other events included the Sedgwick Street Rodders Winter Swap Meet, Pool & Spa Show, State Jr. High Wrestling Championship, Buchanan's Vintage Flea Market, Claude Hall's Original OKC Gun Show, An Affair of the Heart, Oklahoma NASP State Shoot, International Dog Show, Friends of the Library Book Sale, Coliseum Groundbreaking, American Bucking Bull Inc \$40K added Bucking Bull Futurity, Girls Day Out, and Oklahoma Gun Shows. In all, there were 91,013 visitors present during February events held at the OKC Fairgrounds, generating more than \$12.85 million in direct spending into the Oklahoma City economy.

For more information regarding February events, or any upcoming months, please contact the OKC Fairgrounds Office at 405-948-6700. To stay up-to-date on all the OKC Fairgrounds has to offer, visit www.okcfairgrounds.com, like us on Facebook and follow us on Twitter and Instagram.

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