



NEWS RELEASE

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For Immediate Release:

OKC Fairgrounds Events Produce \$49 Million for OKC in November

Oklahoma City, OK – The American Quarter Horse Association World and Select World Championship Shows took place at the OKC Fairgrounds October 27 through November 19. The equine competition took place in the Jim Norick Arena and across Barn Row. Ninety-five percent of attendees traveled from out-of-town, while five percent were locals. Attendance for the event exceeded 200,000, generating more than \$45.95 million in direct spending into the Oklahoma City economy.

The Oklahoma Christmas Show took place at the OKC Fairgrounds November 11 through 13. Vendors and shoppers filled the Bennett Event Center for the shopping event. Fifteen percent of attendees traveled from out-of-town, while 85 percent were locals. Attendance for the event exceeded 13,000, generating more than \$1.37 million in direct spending into the Oklahoma City economy.

The OKC Fairgrounds hosted a total of 11 events during the month of November. In addition to the above mentioned, other events included the OKC Renaissance and Scottish Festival, OKC Train Show, Claude Hall's Original OKC Gun Show, Volunteer Banquet, Pool & Spa Show, Buchanan's Vintage Flea Market, Oklahoma Bridal & Wedding Expo, Oklahoma Gun Shows, and Slider's Night Out. In all, there were 235,407 visitors present during November events held at the OKC Fairgrounds, generating more than \$49.32 million in direct spending into the Oklahoma City economy.

For more information regarding November events, or any upcoming months, please contact the OKC Fairgrounds Office at 405-948-6700. To stay up-to-date on all the OKC Fairgrounds has to offer, visit www.okcfairgrounds.com, like us on [Facebook](#) and follow us on [Twitter](#) and [Instagram](#).

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