

NEWS RELEASE

OKLAHOMA STATE FAIR, INC. MEDIA RELATIONS DEPARTMENT 405-948-6700

Fairgrounds pressreleases@okstatefair.com www.okcfairgrounds.com

January 9, 2023 For Immediate Release:

OKC Fairgrounds Closes Out 2022 with Successful December

Oklahoma City, OK – The 2022 National Reining Horse Association Futurity Show took place at the OKC Fairgrounds November 24 through December 3. The equine competition took place in the Jim Norick Arena and across Barn Row. Ninety-five percent of attendees traveled from out-of-town, while five percent were locals. Attendance for the event exceeded 86,000, generating more than \$19.91 million in direct spending into the Oklahoma City economy.

The OKC Futurity took place at the OKC Fairgrounds December 7 through 11. The barrel racing competition took place in the Jim Norick Arena and across Barn Row. Ninety percent of attendees traveled from out-of-town, while 10 percent were locals. Attendance for the event exceeded 22,000, generating more than \$4.92 million in direct spending into the Oklahoma City economy.

The OKC Fairgrounds hosted a total of 12 events during the month of December. In addition to the above mentioned, other events included the Hobby Lobby Christmas Party, Santa Market Craft Show for Alzheimer's, Buchanan's Vintage Flea Market, Junior Botball Challenge, Cheyenne and Arapaho Tribes' Christmas Dinner, Oklahoma Gun Show, Chamberlain Realty, LLC, Claude Hall's Original OKC Gun Show, the 47th Jr. Open Wrestling Championships, and Thunder Holiday Blood Drive. In all, there were 131,287 visitors present during December events held at the OKC Fairgrounds, generating more than \$26.95 million in direct spending into the Oklahoma City economy.

For more information regarding December events, or any upcoming months, please contact the OKC Fairgrounds Office at 405-948-6700. To stay up-to-date on all the OKC Fairgrounds has to offer, visit www.okcfairgrounds.com, like us on Facebook and follow us on Twitter and Instagram.

-30-

Contact: Holly Kinyon at 405-948-6829 or hkinyon@okstatefair.com

Scott Munz at 405-948-6700 or smunz@okstatefair.com