



## NEWS RELEASE

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For Immediate Release:

### OKC Fairgrounds August Economic Impact Report

**Oklahoma City, OK** – The American Quarter Horse Youth World Championship took place at the OKC Fairgrounds July 27 through August 7. The equine event took place in the Jim Norick Arena and across Barn Row. Ninety percent of attendees traveled from out-of-town, while 10 percent were locals. Attendance for the event exceeded 37,000, generating more than \$8.27 million in direct spending into the Oklahoma City economy.

The Summer Shootout took place at the OKC Fairgrounds August 19 through 21. Competitors and spectators occupied the Jim Norick Arena and Super Barn for the barrel racing competition. Ninety percent of attendees traveled from out-of-town, while 10 percent were locals. Attendance for the event exceeded 8,000, generating more than \$1.83 million in direct spending into the Oklahoma City economy.

The OKC Fairgrounds hosted a total of 12 events during the month of August. In addition to the above mentioned, other events included: the Great OKC Hispanic Chamber of Commerce, Oklahoma City Renovation & Landscaping Show, Buchanan's Vintage Flea Market, Claude Hall's Original OKC Gun Show, Oklahoma Restaurant Association Convention & Expo, Just Between Friends Kids Consignment Sale, ABC 2022 Contractor's Showcase, Pool & Spa Show, King Street Productions/Paramount Global, and the OK County Free Fair. In all, there were 68,007 visitors present during August events held at the OKC Fairgrounds, generating more than \$12.13 million in direct spending into the Oklahoma City economy.

For more information regarding August events, or any upcoming months, please contact the OKC Fairgrounds Office at 405-948-6700. To stay up-to-date on all the OKC Fairgrounds has to offer, visit [www.okcfairgrounds.com](http://www.okcfairgrounds.com), like us on [Facebook](#) and follow us on [Twitter](#) and [Instagram](#).

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