



NEWS RELEASE

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For Immediate Release:

August OKC Fairgrounds Events Generate \$15 Million

Oklahoma City, OK – The American Quarter Horse Youth World Championship took place at the OKC Fairgrounds July 28 through August 6. The equine competition took place in the Jim Norick Arena and across Barn Row. Ninety percent of attendees traveled from out-of-town, while 10 percent were locals. Attendance for the event exceeded 45,000, generating more than \$9.99 million in direct spending for the Oklahoma City economy.

The Christian Congregation of Jehovah's Witnesses Regional Convention took place at the OKC Fairgrounds August 25 through 27. Attendees filled the Jim Norick Arena for the event. Sixty percent of attendees came from out-of-town, while 40 percent were locals. Attendance for the event exceeded 11,000, generating more than \$1.97 million in direct spending for the Oklahoma City economy.

The OKC Fairgrounds hosted a total of 12 events during the month of August. In addition to the above mentioned, other events included the Oklahoma City Renovation & Landscaping Show, Greater OKC Hispanic Chamber of Commerce, Solely Fitted, Claude Hall's Original OKC Gun Show, Just Between Friend's Kids Consignment Sale, ABC 2023 Contractor's Showcase, Summer Shootout, Pool & Spa Show, Oklahoma Restaurant Association Convention & Expo, and Governor & Lt. Governor Community Meeting. In all, there were 84,482 visitors present during August events held at the OKC Fairgrounds, generating more than \$15.46 million in direct spending into the Oklahoma City economy.

For more information regarding August events, or any upcoming months, please contact the OKC Fairgrounds Office at 405-948-6700. To stay up-to-date on all the OKC Fairgrounds has to offer, visit www.okcfairgrounds.com, like us on [Facebook](#) and follow us on [Twitter](#) and [Instagram](#).

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