



NEWS RELEASE

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For Immediate Release:

OKC AUTO SHOW REVS UP MARCH ACTIVITY AT STATE FAIR PARK

Oklahoma City, OK - The Metropolitan Automobile Dealers Association of Oklahoma City sponsored the OKC Auto Show, March 8 thru 11 in the Bennett Event Center. This year's event attracted more than 19,000 visitors and was bumper to bumper with fantastic 2018 models from Acura, BMW, Buick, Cadillac, Chevrolet, Chrysler, Dodge, Fiat, Ford, GMC, Honda, Hyundai, Jeep, Lexus, Lincoln, Mazda, Mercedes-Benz, Nissan, Ram Trucks, Subaru, Toyota, Volkswagen and Volvo. It also featured a re-creation of the first OKC Auto Show. The event generated more than \$1.76 million worth of direct spending into the Oklahoma City economy.

The Oklahoma Youth Expo ran March 8 through 16 at State Fair Park. Entries from all 77 Oklahoma counties competed for top honors, with only the "Best of the Best" making it to the Sale of Champions, held on Friday, March 16. Attendance for the nine-day run of the Expo was more than 54,000, generating more than \$9.3 million worth of direct spending into the Oklahoma City economy.

State Fair Park hosted 22 events during the month of March. In addition to the above mentioned, other events included: OSSAA State High School Basketball Championships, Backwoods Hunting & Fishing Expo, the Oklahoma County Free Fair Spring Horse Show, an Oklahoma Gun Show, Greater Oklahoma Horse Association Show Clinic, Jack Morton Worldwide, a R.K. Gun Show, OKC Land Run Antique Show, Destination Next, Jurassic Quest, Junior Botball, an OKC Gun Show, the Shrine Circus, the OKC Home + Outdoor Living Show, the Hall of Fame Gun & Knife Show, Spring Fling Vendor Craft Show, the Oklahoma Centennial Horse Show and Seeds of Hope. In all, there were 200,702 people present during the 298 event days held at State Fair Park, generating more than \$26.67 million in direct spending into the Oklahoma City economy.

For more information regarding the March events, or any upcoming months, please contact the State Fair Park Office at 405-948-6700. To stay up-to-date on all the State Fair Park has to offer, visit www.okstatefair.com, like us on [Facebook](#), follow us on [Twitter](#) and [Instagram](#).

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