



APPALOOSA HORSE CLUB EST. 1938

The International Breed Registry for Appaloosa Horses

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Appaloosa Horse Club Returns to Oklahoma City for Their 75th National Appaloosa Show

MOSCOW, IDAHO - The Appaloosa Horse Club (ApHC) is excited to announce the 75th National Appaloosa Show and the 2023 World Championship Appaloosa Youth Show will be coming to Oklahoma City, OK, in the summer of 2023. The event runs from 27 June 2023 to 05 July 2023 at the OKC Fairgrounds' Jim Norick Arena.

This move is momentous for our organization as we head back to the home of our 50th and 60th National Appaloosa Shows, to say farewell to the Norick Arena. Our contract will extend operations into the new OKC Fairgrounds Coliseum. This state-of-the-art facility will prove pivotal in offering ApHC members premier events worthy of the Appaloosa breed for years to come. This move is met with excitement and support from Oklahoma City and OKC Fairgrounds representatives.

Kristopher Byrd, the Executive Secretary of the Appaloosa Horse Club, commented, "Oklahoma City has been a part of some of the best times in the Appaloosa Horse Club's history. We are excited to have the opportunity to send off the Norick in style, and we look forward to the experience the new Coliseum will provide our members. These shows will truly be next-level events in a premier facility that you don't want to miss. So many members tell me they remember Oklahoma City as home. We are excited to announce, 'We're coming home!'"

"This is exciting news not only for the City of Oklahoma City but also the MAPS program in general," commented David Holt, Mayor of Oklahoma City. "Equine events make a substantial contribution to Oklahoma City's economy each year. It was important to make the decision to build a new OKC Fairgrounds Coliseum to not only maintain our current horse show business but also to attract new opportunities.

"We are very pleased the Appaloosa Horse Club has chosen to return to the OKC Fairgrounds due in large part to the fact we are building a new OKC Fairgrounds Coliseum," commented Ron Norick, Chairman of the Board, Oklahoma State Fair, Inc. "This is testament to the old adage of 'build it and they will come.' We are very appreciative of the confidence the citizens of Oklahoma City placed in us when they voted to include a new Coliseum as part of MAPS 4."

"As excitement continues to build for our destination, guests attending the National Appaloosa Show and World Championship Appaloosa Youth Show will discover a growing number of attractions, distinct neighborhood districts and family entertainment options during their time in our community," commented Zac Craig, President of the Oklahoma City Convention and Visitors Bureau. "We are thrilled to welcome back all participants to the "Horse Show Capital of the World" and to experience all that the Modern Frontier has to offer."

For more information about the upcoming Appaloosa Horse Club events,
visit: www.appaloosa.com

For more information on the OKC Fairgrounds, visit: www.okcfairgrounds.com

The Appaloosa Horse Club (ApHC) was established in 1938 with a mission of preserving, promoting and enhancing the Appaloosa breed. The ApHC has since registered more than 700,000 Appaloosas, which are known for their distinctive color, intelligence and even temperament. True to their reputation as an extremely versatile breed, Appaloosas can be found in nearly every discipline including racing, endurance riding and serving as reliable family horses. The international breed registry is headquartered in Moscow, Idaho, the heart of the Palouse region—the Appaloosa breed's namesake and point of origin.

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