

NEWS RELEASE

OKLAHOMA STATE FAIR, INC. MEDIA RELATIONS DEPARTMENT 405-948-6700



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OKC Fairgrounds Rings in 2020 with Home Shows, Athletic Events and Many More

Oklahoma City, OK – The Redland Rendezvous took place at the OKC Fairgrounds from January 4 through 5. Athletes and spectators took to the Bennett Event Center for the volleyball tournament. Seventy percent of attendees came from out-of-town, while 30 percent were locals. Attendance for the event exceeded 17,000, generating more than \$3.31 million worth of direct spending into the Oklahoma City economy.

The 2020 Oklahoma City Home + Garden Show took place at the OKC Fairgrounds from January 17 through 19. Ninety percent of event attendees were locals, while ten percent came from out-of-town. Attendance for this show exceeded 32,000 and generated more than \$2.99 million worth of direct spending into the Oklahoma City economy.

The OKC Fairgrounds hosted a total of 18 events during the month of January. In addition to the above mentioned, other events included: the 2020 Jr. Open Wrestling Championship, Midwest Arms Collector Gun & Knife Show, Oklahoma Bridal Show, OKC Boat & RV Show, OKC Gun Show, Police Bomb Squad & Mobile Command Post Training, OKC Gem, Jewelry & Bead Show, Oklahoma Gun Shows, Repticon Reptile & Exotic Animal Convention, 66th Annual OKC Boat, RV and Outdoors Show, 2 Hip Chicks Roadshow, 37th Triangle Winter Sale, R. K. Gun Show, Greater Oklahoma Hunter Jumper Winter Schooling Show, and OCPD ERT Event. In all, there were 96,857 visitors present during January events held at the OKC Fairgrounds, generating more than \$11.21 million in direct spending into the Oklahoma City economy.

For more information regarding the January events, or any upcoming months, please contact the OKC Fairgrounds Office at 405-948-6700. To stay up-to-date on all the OKC Fairgrounds has to offer, visit www.statefairparkokc.com, like us on Facebook and follow us on Twitter and Instagram.

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