

FAIRGROUNDS

January 10, 2019 For Immediate Release:

OKC Fairgrounds Close Out 2019 with Huge Variety of Events

OKLAHOMA STATE FAIR. INC.

MEDIA RELATIONS DEPARTMENT

405-948-6700 pressreleases@okstatefair.com www.statefairparkokc.com

Oklahoma City, OK – The 2019 National Reining Horse Association Futurity Show took place at the OKC Fairgrounds from November 27 through December 7. Participants and spectators took to Jim Norick Arena and the Performance Arena for the eleven-day competition. Ninety percent of attendees came from out-of-town, while 10 percent were locals. Attendance for the event exceeded 67,000, generating more than \$14.99 million worth of direct spending into the Oklahoma City economy.

The OKC Futurity also took place at the OKC Fairgrounds from December 11 to 15. Ninety percent of event attendees came from out of town, while ten percent were locals. Attendance for this barrel racing competition exceeded 17,000 and generated more than \$3.95 million worth of direct spending into the Oklahoma City economy.

The OKC Fairgrounds hosted a total of 15 events during the month of December. In addition to the above mentioned, other events included: Vintage Market Days of Oklahoma City, Reining Horse Foundation "Slider's Night Out," OKC Train Show, Oklahoma Gun Shows, OK Natural Gas Company Children's Christmas Carnival, Cheyenne and Arapaho Tribes' Christmas Dinner, Indie Trunk Show, R. K. Gun Show, Junior Botball Challenge, OKC Gun Show, Oklahoma Gun Shows, 23rd Annual Oklahoma High Performance Racing Auction, Trade Show & Swap Meet, and the Thunder Holiday Assist Blood Drive. In all, there were 107,193 visitors present during December events held at the OKC Fairgrounds, generating more than \$20.81 million in direct spending into the Oklahoma City economy.

For more information regarding the December events, or any upcoming months, please contact the OKC Fairgrounds Office at 405-948-6700. To stay up-to-date on all the OKC Fairgrounds has to offer, visit www.statefairparkokc.com, like us on Facebook and follow us on Twitter and Instagram.

-30-

Contact: Holly Bottrell at 405-948-6829 or hbottrell@okstatefair.com Scott Munz at 405-948-6700 or smunz@okstatefair.com