



NEWS RELEASE

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For Immediate Release:

OKC Fairgrounds Kicks Off 2024 with Successful January

Oklahoma City, OK – Now in its fourth year, the Cattlemen’s Congress took place at the OKC Fairgrounds December 30 through January 11. The cattle show took place in the Jim Norick Arena and across Barn Row. Ninety percent of attendees traveled from out-of-town for the event, while 10 percent were locals. Attendance for the event exceeded 102,000, generating more than \$22.7 million in direct spending for the Oklahoma City economy.

The Redland Rendezvous took place at the OKC Fairgrounds on January 6 and 7. The volleyball tournament took place in the Bennett Event Center, Centennial Building, and the Pavilion. Ninety percent of attendees traveled from out-of-town, while 10 percent were locals. Attendance for the event exceeded 16,000, generating more than \$3.65 million in direct spending for the Oklahoma City economy.

The OKC Fairgrounds hosted a total of 16 events during the month of January. In addition to the above mentioned, other events included the 18th Annual Embryos on Snow, OKC RV & Boat Show, Claude Hall’s Original OKC Gun Show, Vesta Foundations Winter Kickoff, 2024 OK Home + Garden Show, American Contender Tournament Central Region Semifinals and Finals, OKC Gem, Jewelry & Bead Show, VIII Annual Oklahoma Invitational Classic 2024, Oklahoma Gun Shows, RV Showdown, 41st Triangle Winter Sale, 2 Hip Chicks Roadshow, OKUSA Youth Wrestling State Tournament, and the NLBRA Board Meeting. In all, there were 189,743 visitors present during January events held at the OKC Fairgrounds, generating more than \$36.79 million in direct spending for the Oklahoma City economy.

For more information regarding January events, or any upcoming months, please contact the OKC Fairgrounds Office at 405-948-6700. To stay up-to-date on all the OKC Fairgrounds has to offer, visit www.okcfairgrounds.com, like us on [Facebook](#) and follow us on [Twitter](#) and [Instagram](#).

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