

NEWS RELEASE

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OKC Fairgrounds Stays Busy with 17 Events in April

Oklahoma City, OK – The Better Barrel Races World Finals took place at the OKC Fairgrounds April 26 through 30. The equine competition took place in the Jim Norick Arena and across Barn Row. Ninety percent of attendees traveled from out-of-town, while 10 percent were locals. Attendance for the event exceeded 57,000, generating more than \$12.69 million in direct spending into the Oklahoma City economy.

The Oklahoma City Farm Show took place at the OKC Fairgrounds April 13 through 15. The trade show took place in the Bennett Event Center. Forty percent of attendees traveled from out-of-town, while 60 percent were locals. Attendance for the event exceeded 13,000, generating more than \$1.94 million in direct spending into the Oklahoma City economy.

The OKC Fairgrounds hosted a total of 17 events during the month of April. In addition to the above mentioned, other events included the Just Between Friends Kids Consignment Sale, Cinch RSNC South Central Regional Finals, Junior Botball Challenge, MCDA Cheer and Dance Championships, OKC Household Hazardous Waste Collection, AFT – NORT K9 Training/Certification, Buchanan's Vintage Flea Market, Claude Hall's Original OKC Gun Show, Cook Feed and Outdoor Bring 'em out of the Barn Show, OKC Bird Bazaar, Locke Supply Trade Show, Oklahoma City Police Department Bomb Training, Ability-Focused Job Fair, Pool & Spa Show, and Mustang High School Prom. In all, there were 109,751 visitors present during April events held at the OKC Fairgrounds, generating more than \$18.86 million in direct spending into the Oklahoma City economy.

For more information regarding April events, or any upcoming months, please contact the OKC Fairgrounds Office at 405-948-6700. To stay up-to-date on all the OKC Fairgrounds has to offer, visit www.okcfairgrounds.com, like us on Facebook and follow us on Twitter and Instagram.

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